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KEY=WHOOWNES - BREWER MALONE

WINDOWS 10 TROUBLESHOOTING

Apres **Learn how to troubleshoot Windows 10 the way the experts do, whatever device or form-factor you're using. Focus on the problems that most commonly plague PC users and fix each one with a step-by-step approach that helps you understand the cause, the solution, and the tools required. Discover the connections between the different hardware and software in your devices, and how their bonds with external hardware, networks, and the Internet are more dependent than you think, and learn how to build resilience into any computer system, network, or device running Windows 10. If you're fed up of those nagging day-to-day issues, want to avoid costly repairs, or just want to learn more about how PCs work, Windows 10 Troubleshooting is your ideal one-stop guide to the Windows 10 operating system. What You Will Learn: Understand your PC's ecosystem and how to connect the dots, so you can successfully track problems to their source Create resilient backups of your operating system, files, and documents, and enable quick and easy restore Learn your way around Windows' built-in administration tools, to quickly fix the typical problems that come up Diagnose and repair a wide range of common problems with printers and other essential peripherals Solve complex startup problems that can prevent a PC from booting Make your PC safe and secure for the whole family, and for everybody in your workplace Understand the threat from malware and viruses and a range of approaches to dealing with them, depending on the situation Bomb-proof your PC with advanced security, group policy, and firewall policies Learn the top Tips and tricks for researching difficult problems, including third-party tools and useful web resources Work with the registry, file system,**

and Sysinternals to troubleshooting PCs in the workplace Who This Book Is For: Anyone using Windows 10 on a desktop, laptop, or hybrid device

GYN/ECOLOGY

THE METAETHICS OF RADICAL FEMINISM

Beacon Press This revised edition includes a New Intergalactic Introduction by the Author. Mary Daly's New Intergalactic Introduction explores her process as a Crafty Pirate on the Journey of Writing Gyn/Ecology and reveals the autobiographical context of this "Thunderbolt of Rage" that she first hurled against the patriarchs in 1979 and no hurls again in the Re-Surging Movement of Radical Feminism in the Be-Dazzling Nineties.

EXPERT C PROGRAMMING

DEEP C SECRETS

Prentice Hall Professional Software -- Programming Languages.

ETHICS FOR THE INFORMATION AGE

Addison-Wesley Widely praised for its balanced treatment of computer ethics, *Ethics for the Information Age* offers a modern presentation of the moral controversies surrounding information technology. Topics such as privacy and intellectual property are explored through multiple ethical theories, encouraging readers to think critically about these issues and to make their own ethical decisions.

DAVID BUSCH'S NIKON D5600 GUIDE TO DIGITAL SLR PHOTOGRAPHY

Rocky Nook, Inc. David Busch's Nikon D5600 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D5600 camera. This ultracompact and light weight Nikon digital SLR has new SnapBridge wireless Bluetooth communication so you can use your iOS or Android device to control the camera. Nikon has also added an easy-to-use time-lapse feature to its impressive capabilities, which include a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5600 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5600. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D5600 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5600, with close-up photos and

descriptions of the camera's essential features and controls, including the versatile LCD touch screen. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5600 today.

THE COPYWRITER'S HANDBOOK

A STEP-BY-STEP GUIDE TO WRITING COPY THAT SELLS (4TH EDITION)

Holt Paperbacks The classic guide to copywriting, now in an entirely updated fourth edition This is a book for everyone who writes or approves copy: copywriters, multichannel marketers, creative directors, freelance writers, marketing managers . . . even small business owners and information marketers. It reveals dozens of copywriting techniques that can help you write both print and online ads, emails, and websites that are clear, persuasive, and get more attention—and sell more products. Among the tips revealed: * 8 headlines that work--and how to use them * The 5-step “Motivating Sequence” for generating more sales and profits * 10 tips for boosting landing page conversion rates * 15 techniques to ensure your emails get high open and click-through rates * How to create powerful “lead magnets” that double response rates * The “4 S” formula for making your copy clear, concise, and compelling This thoroughly revised fourth edition includes all new essential information for mastering copywriting in the digital age, including advice on content marketing, online videos, and high-conversion landing pages, as well as entirely updated resources. Now more indispensable than ever, Robert W. Bly's *The Copywriter's Handbook* remains the ultimate guide for people who write or work with copy.

THE INTERNET OF THINGS

HOW SMART TVS, SMART CARS, SMART HOMES, AND SMART CITIES ARE CHANGING THE WORLD

Que Publishing How the Internet of Things will change your life: all you need to know, in plain English! The Internet of Things (IoT) won't just connect people: It will connect “smart” homes, appliances, cars, offices, factories, cities... the world. You need to know what's coming: It might just transform your life. Now, the world's #1 author of beginning technology books has written the perfect introduction to IoT for everyone. Michael Miller shows how connected smart devices will help people do more, do it smarter, do it faster. He also reveals the potential risks—to your privacy, your freedom, and maybe your life. Make no mistake: IoT is coming quickly. Miller explains why you care, helps you use what's already here, and prepares

you for the world that's hurtling toward you. --What is IoT? How does it work? How will it affect me? --What's realistic, and what's just hype? --How smart is my "smart TV" really? (And, is it watching me?) --Can smart IoT devices make me healthier? --Will smart appliances ever be useful? --How much energy could I save with a smart home? --What's the future of wearable tech? --When will I have a self-driving car? --When will I have a nearly self-driving car? (Hint: Surprisingly soon.) --Is IoT already changing the way I shop? --What's the future of drones, at war and in my neighborhood? --Could smart cities lower my taxes? --Who gets the data my devices are collecting? --How can I profit from the Internet of Things? --What happens when the whole world is connected? --Will I have any privacy left at all?

CONFESSIONS OF AN ECONOMIC HIT MAN

Berrett-Koehler Publishers Perkins, a former chief economist at a Boston strategic-consulting firm, confesses he was an "economic hit man" for 10 years, helping U.S. intelligence agencies and multinationals cajole and blackmail foreign leaders into serving U.S. foreign policy and awarding lucrative contracts to American business.

YOUTUBE CHANNELS FOR DUMMIES

John Wiley & Sons Create a YouTube channel that draws subscribers with top-notch content YouTube has the eyes and ears of two billion monthly users. *YouTube Channels for Dummies, 2nd Edition* offers proven steps to attracting a chunk of those billions to your personal or business channel. This updated guide offers insight from a quartet of YouTube channel content creators, managers, marketers, and analysts as they share the secrets of creating great content, building an audience, and interacting with your viewers. The book includes information on: · Setting up a channel · Creating videos that attract viewers · Putting together a video studio · Editing your final product · Reaching your target audience · Interacting with your fans · Building a profitable business · Tips on copyright law Written for both the budding YouTube creator and the business professional seeking to boost their company's profile on the popular social networking site, *YouTube Channels for Dummies* allows its readers to access the over two billion active YouTube users who log on each day. Learn how to create a channel, build a YouTube following, and get insight on content creation, planning, and marketing from established YouTube creators.

PROGRAMMING EMBEDDED SYSTEMS

WITH C AND GNU DEVELOPMENT TOOLS

"O'Reilly Media, Inc." Authored by two of the leading authorities in the field, this guide offers readers the knowledge and skills needed to achieve

proficiency with embedded software.

DIGITAL MODELING

New Riders Professional modeling is the foundation of every aspect of the 3D production pipeline and is essential to the success of any 3D computer graphics project. [digital] Modeling is unlike any other modeling book you've seen—it gets to the core of what it takes to create efficient production-ready models and demystifies the process of producing realistic and jaw-dropping graphics. Taking a software-neutral approach, it teaches you the essential skills and concepts that you can apply to modeling in any industry 3D software, such as 3ds Max, LightWave 3D, Maya, Modo, Silo, XSI, ZBrush and other leading programs. Modelers, animators, texture artists, and technical directors can all benefit from the valuable information covered in this jam-packed guide containing years of industry knowledge. Simply put, if you work in 3D, you must have this book. In this inspiring and informative guide to modeling, industry veteran William Vaughan teaches you how to: Master modeling techniques to produce professional results in any 3D application Use the tools of a professional digital modeler Control your models polygon-count as well as polygon-flow Create both organic and hard surface models Understand a modeler's role in a production environment Gain the knowledge to land a job in the industry as a digital modeler Model using specific tools such as LightWave and 3ds Max in over 6 hours of video training in the accompanying downloadable lesson files (see below for details) And much more! All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

SHAPING THINGS

MIT Press (MA) A guide to the next great wave of technology—an era of objects so programmable that they can be regarded as material instantiations of an immaterial system.

MANAGEMENT INFORMATION SYSTEMS

MANAGING THE DIGITAL FIRM

Pearson Educación Management Information Systems provides

comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

AN ECHO IN THE BONE

OUTLANDER NOVEL 7

Hachette UK **THE TRIUMPHANT SEVENTH NOVEL IN THE MULTI-MILLION BESTSELLING OUTLANDER SERIES.** The year is 1777. The place, North Carolina. And as the American rebellion grows in intensity, Highlander Jamie Fraser and his wife Claire need to decide which side their family is going to be on. The choice should be an easy one, given that Claire was born in the twentieth century and has already seen the future - in history books. But things are never simple where the Frasers are concerned, as father and son unwittingly come face to face on the battlefield, and an old adversary reaches forward in time to threaten the next generation. Up to now, Claire and Jamie's love has survived every danger history has put in their path, but in the chaos of war, with families bitterly divided against each other, is the future finally going to catch up with them?

LEVEL UP!

THE GUIDE TO GREAT VIDEO GAME DESIGN

John Wiley & Sons **Design and build cutting-edge video games with help from video game expert Scott Rogers!** If you want to design and build cutting-edge video games but aren't sure where to start, then this is the book for you. Written by leading video game expert Scott Rogers, who has designed the hits Pac Man World, Maxim vs. Army of Zin, and SpongeBob Squarepants, this book is full of Rogers's wit and imaginative style that demonstrates everything you need to know about designing great video games. Features an approachable writing style that considers game designers from all levels of expertise and experience Covers the entire video game creation process, including developing marketable ideas, understanding what gamers want, working with player actions, and more Offers techniques for creating non-human characters and using the camera as a character Shares helpful insight on the business of design and how to create design documents So, put your game face on and start creating memorable, creative, and unique video games with this book!

BIG BOOK OF APPLE HACKS

TIPS & TOOLS FOR UNLOCKING THE POWER OF YOUR APPLE DEVICES

"O'Reilly Media, Inc." **Bigger in size, longer in length, broader in scope, and**

even more useful than our original Mac OS X Hacks, the new **Big Book of Apple Hacks** offers a grab bag of tips, tricks and hacks to get the most out of Mac OS X Leopard, as well as the new line of iPods, iPhone, and Apple TV. With 125 entirely new hacks presented in step-by-step fashion, this practical book is for serious Apple computer and gadget users who really want to take control of these systems. Many of the hacks take you under the hood and show you how to tweak system preferences, alter or add keyboard shortcuts, mount drives and devices, and generally do things with your operating system and gadgets that Apple doesn't expect you to do. The **Big Book of Apple Hacks** gives you: Hacks for both Mac OS X Leopard and Tiger, their related applications, and the hardware they run on or connect to Expanded tutorials and lots of background material, including informative sidebars "Quick Hacks" for tweaking system and gadget settings in minutes Full-blown hacks for adjusting Mac OS X applications such as Mail, Safari, iCal, Front Row, or the iLife suite Plenty of hacks and tips for the Mac mini, the MacBook laptops, and new Intel desktops Tricks for running Windows on the Mac, under emulation in Parallels or as a standalone OS with Bootcamp The **Big Book of Apple Hacks** is not only perfect for Mac fans and power users, but also for recent -- and aspiring -- "switchers" new to the Apple experience. Hacks are arranged by topic for quick and easy lookup, and each one stands on its own so you can jump around and tweak whatever system or gadget strikes your fancy. Pick up this book and take control of Mac OS X and your favorite Apple gadget today!

THE HARDWARE HACKER

ADVENTURES IN MAKING AND BREAKING HARDWARE

No Starch Press For over a decade, Andrew "bunnie" Huang, one of the world's most esteemed hackers, has shaped the fields of hacking and hardware, from his cult-classic book *Hacking the Xbox* to the open-source laptop Novena and his mentorship of various hardware startups and developers. In *The Hardware Hacker*, Huang shares his experiences in manufacturing and open hardware, creating an illuminating and compelling career retrospective. Huang's journey starts with his first visit to the staggering electronics markets in Shenzhen, with booths overflowing with capacitors, memory chips, voltmeters, and possibility. He shares how he navigated the overwhelming world of Chinese factories to bring chumby, Novena, and Chibitronics to life, covering everything from creating a Bill of Materials to choosing the factory to best fit his needs. Through this collection of personal essays and interviews on topics ranging from the legality of reverse engineering to a comparison of intellectual property practices between China and the United States, bunnie weaves engineering, law, and society into the tapestry of open hardware. With highly detailed passages on the ins and outs of manufacturing and a comprehensive take on the issues associated with open source hardware,

The Hardware Hacker is an invaluable resource for aspiring hackers and makers.

YOU ARE NOT SO SMART

WHY YOU HAVE TOO MANY FRIENDS ON FACEBOOK, WHY YOUR MEMORY IS MOSTLY FICTION, AND 46 OTHER WAYS YOU'RE DELUDING YOURSELF

Avery Explains how self-delusion is part of a person's psychological defense system, identifying common misconceptions people have on topics such as caffeine withdrawal, hindsight, and brand loyalty.

IOT SECURITY ISSUES

Walter de Gruyter GmbH & Co KG IoT Security Issues looks at the burgeoning growth of devices of all kinds controlled over the Internet of all varieties, where product comes first and security second. In this case, security trails badly. This book examines the issues surrounding these problems, vulnerabilities, what can be done to solve the problem, investigating the stack for the roots of the problems and how programming and attention to good security practice can combat the problems today that are a result of lax security processes on the Internet of Things. This book is for people interested in understanding the vulnerabilities on the Internet of Things, such as programmers who have not yet been focusing on the IoT, security professionals and a wide array of interested hackers and makers. This book assumes little experience or knowledge of the Internet of Things. To fully appreciate the book, limited programming background would be helpful for some of the chapters later in the book, though the basic content is explained. The author, Alasdair Gilchrist, has spent 25 years as a company director in the fields of IT, Data Communications, Mobile Telecoms and latterly Cloud/SDN/NFV technologies, as a professional technician, support manager, network and security architect. He has project-managed both agile SDLC software development as well as technical network architecture design. He has experience in the deployment and integration of systems in enterprise, cloud, fixed/mobile telecoms, and service provider networks. He is therefore knowledgeable in a wide range of technologies and has written a number of books in related fields.

WINDOWS 10 FOR DUMMIES

John Wiley & Sons Illustrates the new features of Windows 10.

PROBABILITY AND STATISTICS FOR ENGINEERING AND THE SCIENCES

Cengage Learning This market-leading text provides a comprehensive introduction to probability and statistics for engineering students in all specialties. This proven, accurate book and its excellent examples evidence Jay Devore's reputation as an outstanding author and leader in the

academic community. Devore emphasizes concepts, models, methodology, and applications as opposed to rigorous mathematical development and derivations. Through the use of lively and realistic examples, students go beyond simply learning about statistics—they actually put the methods to use. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

IN THE BEGINNING...WAS THE COMMAND LINE

Harper Collins This is "the Word" -- one man's word, certainly -- about the art (and artifice) of the state of our computer-centric existence. And considering that the "one man" is Neal Stephenson, "the hacker Hemingway" (Newsweek) -- acclaimed novelist, pragmatist, seer, nerd-friendly philosopher, and nationally bestselling author of groundbreaking literary works (Snow Crash, Cryptonomicon, etc., etc.) -- the word is well worth hearing. Mostly well-reasoned examination and partial rant, Stephenson's *In the Beginning... was the Command Line* is a thoughtful, irreverent, hilarious treatise on the cyber-culture past and present; on operating system tyrannies and downloaded popular revolutions; on the Internet, Disney World, Big Bangs, not to mention the meaning of life itself.

DIGITAL CAPITALISM AND DISTRIBUTIVE FORCES

Transcript Publishing Are robots taking away our jobs? Those who ask this question have misunderstood digitalisation - it is not an industrial revolution by other means. Sabine Pfeiffer searches for the actual novelties brought about by digitalisation and digital capitalism. In her analysis, she juxtaposes Marx's concept of productive force with the idea of distributive force. From the platform economy to artificial intelligence, Pfeiffer shows that digital capitalism is less about the efficient production of value, but rather about its fast, risk-free, and permanently secured realisation on the markets. The examination of this dynamic and its consequences also leads to the question of how destructive the distributive forces of digital capitalism might be.

SOFTWARE STUDIES

A LEXICON

MIT Press This collection of short expository, critical and speculative texts offers a field guide to the cultural, political, social and aesthetic impact of software. Experts from a range of disciplines each take a key topic in software and the understanding of software, such as algorithms and logical structures.

MONETIZATION OF COPYRIGHT ASSETS BY CREATIVE ENTERPRISES

WIPO The objective of this study is to create an awareness of intellectual property rights that are associated with creative activities and to present

financial and valuation tools that can enable the quantification of the monetary value of successful creative efforts.

MUSIC BUSINESS HANDBOOK AND CAREER GUIDE

SAGE Publications This powerhouse best-selling text remains the most comprehensive, up-to-date guide to the music industry. The breadth of coverage that *Music Business Handbook and Career Guide, Eleventh Edition* offers surpasses any other resource available. Readers new to the music business and seasoned professionals alike will find David Baskerville and Tim Baskerville's handbook an indispensable resource, regardless of their specialty within the music field. This text is ideal for introductory courses such as *Introduction to the Music Business, Music and Media, and Music Business Foundations* as well as more specialized courses such as the record industry, music careers, artist management, and more. The fully updated Eleventh Edition includes coverage of key topics such as copyright, licensing, songwriting, concert venues, and the entrepreneurial musician. Uniquely, it provides career-planning insights on dozens of job categories in the diverse music industry.

THE COPYWRITER'S HANDBOOK

A STEP-BY-STEP GUIDE TO WRITING COPY THAT SELLS, 3RD EDITION

Holt Paperbacks The classic guide to copywriting, now in an entirely updated third edition This is a book for everyone who writes or approves copy: copywriters, account executives, creative directors, freelance writers, advertising managers . . . even entrepreneurs and brand managers. It reveals dozens of copywriting techniques that can help you write ads, commercials, and direct mail that are clear, persuasive, and get more attention—and sell more products. Among the tips revealed are • eight headlines that work—and how to use them • eleven ways to make your copy more readable • fifteen ways to open a sales letter • the nine characteristics of successful print ads • how to build a successful freelance copywriting practice • fifteen techniques to ensure your e-mail marketing message is opened This thoroughly revised third edition includes all new essential information for mastering copywriting in the Internet era, including advice on Web- and e-mail-based copywriting, multimedia presentations, and Internet research and source documentation, as well as updated resources. Now more indispensable than ever, *The Copywriter's Handbook* remains the ultimate guide for people who write or work with copy. "I don't know a single copywriter whose work would not be improved by reading this book." —David Ogilvy

THE SOUND EFFECTS BIBLE

HOW TO CREATE AND RECORD HOLLYWOOD STYLE SOUND EFFECTS

Offers user-friendly knowledge and stimulating exercises to help compose

story, develop characters and create emotion through skillful creation of the sound track.

THE NEW COMMUNICATIONS TECHNOLOGIES

APPLICATIONS, POLICY, AND IMPACT

Taylor & Francis As new communications applications are developed and brought to market, it is vital for communications professionals to keep abreast of these issues. Since the technologies and applications also affect our daily lives, it is important to understand how they will shape the country and, by extension, the world at large. International censorship, the impact of the Internet and wireless tools, and the legislation following the World Trade Center bombing all fall into this category. The *New Communications Technologies, Fifth Edition*, provides vital information on the new and emerging technologies that will shape the way communicators do business. The book explores the new communications technologies and covers topics ranging from multimedia and production to satellites to digital communication. Just as important, the book examines the social, economic, and political impact brought about by the adoption of such technologies and applications; this fallout includes privacy concerns, First Amendment issues, and the implications raised by biometric systems. * Expanded coverage of emerging technologies, and legal issues * Completely reorganized to enhance the information flow from topic to topic * The authors' Instructor's Manual is available from the Publisher

STRATEGIC MANAGEMENT

CONCEPTS AND CASES, GLOBAL EDITION

For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress.

THE ART OF PUBLIC SPEAKING

Samaira Book Publishers The Art of Public Speaking is a fantastic introduction to public speaking by the master of the art—Dale Carnegie. Featured within

this classic manual are hundreds of tips and tricks on how to become an efficient and effective public speaker. One of the core ideas in his books is that it is possible to change other people's behavior by changing one's reaction to them. This is a fascinating work and is thoroughly recommended for everyone.

PEERS, PIRATES, AND PERSUASION

RHETORIC IN THE PEER-TO-PEER DEBATES

Parlor Press LLC **John Logie** examines the rhetoric of the ongoing debate over peer-to-peer technologies, in particular Napster and its successors. The Grokster case, he contends, has already produced the chilling effects that will stifle the innovative spirit at the heart of the Internet and networked communities.

SMART DEVICE TO SMART DEVICE COMMUNICATION

Springer Science & Business Media This book presents a comprehensive analysis of D2D communication over LTE-A band. The book uses 3GPP LTE-A as a baseline and explains all fundamental requirements for deploying D2D network under cellular systems from an architectural, technical and business point of view. The contributors explain the standardization activities of Release 12 of LTE-A, which has been recently acknowledged as support of D2D communication in LTE-A. The text updates the research community on the D2D roadmap as well as new features emerging for consideration in 3GPP.

TROUBLESHOOTING WINDOWS 7 INSIDE OUT

Pearson Education You're beyond the basics, so dive right into troubleshooting Windows 7 -- and really put your PC to work! This supremely organized reference describes hundreds of prevention tips, troubleshooting techniques, and recovery tools in one essential guide. It's all muscle and no fluff. Discover how the experts keep their Windows 7-based systems running smoothly -- and challenge yourself to new levels of mastery. Take control of essential Windows 7 maintenance and security features, such as the Action Center and User Account Control Master quick fixes to the most common problems using expert tips and step-by-step repair guides Implement best practices to help prevent and combat viruses, malware, and identity theft Apply advanced troubleshooting techniques by understanding how Windows 7 works Diagnose hardware problems and work safely with your PC Develop a recovery plan to restore your system and data in the event of a disaster Know when to use power utilities for advanced performance, maintenance, and diagnostics Your book -- online! Get your fully searchable online edition -- with unlimited access on the Web.

501 GMAT QUESTIONS

Learning Express Llc This comprehensive guide is designed for anyone needing additional practice while trying to master all the GMAT question types. 501 GMAT Questions will help those hoping to gain admission to their ideal business school by walking them step-by-step through 501 questions with detailed set-up and answer explanations. Organized by question type, this book features extensive practice for the most-tested concepts on the Analytical Writing, Quantitative, and Verbal test sections.

55 WAYS TO HAVE FUN WITH GOOGLE

Lulu.com You probably use Google everyday, but do you know... the Google Snake Game? Googledromes? Memecodes? Googlesport? The Google Calculator? Googlepark and Google Weddings? Google hacking, fighting and rhyming? In this book, you'll find Google-related games, oddities, cartoons, tips, stories and everything else that's fun. Reading it, you won't be the same searcher as before! No programming skills needed. (From the author of Google Blogscoped.)

INNOVATION MANAGEMENT AND NEW PRODUCT DEVELOPMENT

Pearson Education This is an ideal introduction to the processes and issues of managing technological innovation and the development of new products. It offers students a contemporary view of innovation management that focuses on the links between groups.

INNOVATION MANAGEMENT AND NEW PRODUCT DEVELOPMENT

Pearson Revised edition of the author's Innovation management and new product development, 2012.

DIGITIZED LIVES

CULTURE, POWER, AND SOCIAL CHANGE IN THE INTERNET ERA

Routledge In a remarkably short period of time the Internet and associated digital communication technologies have deeply changed the way millions of people around the globe live their lives. But what is the nature of that impact? In chapters examining a broad range of issues—including sexuality, politics, education, race, gender relations, the environment, and social protest movements—Digitized Lives seeks answers to these central questions: What is truly new about so-called "new media," and what is just hype? How have our lives been made better or worse by digital communication technologies? In what ways can these devices and practices contribute to a richer cultural landscape and a more sustainable society? Cutting through the vast—and often contradictory—literature on these topics, Reed avoids both techno-hype and techno-pessimism, offering instead succinct, witty and insightful discussions of how digital

communication is impacting our lives and reshaping the major social issues of our era. The book argues that making sense of digitized culture means looking past the glossy surface of techno gear to ask deeper questions about how we can utilize technology to create a more socially, politically, and economically just world. Companion website available at: culturalpolitics.net/digital_cultures

CISA CERTIFIED INFORMATION SYSTEMS AUDITOR STUDY GUIDE

John Wiley & Sons The ultimate CISA prep guide, with practice exams Sybex's **CISA: Certified Information Systems Auditor Study Guide, Fourth Edition** is the newest edition of industry-leading study guide for the Certified Information System Auditor exam, fully updated to align with the latest ISACA standards and changes in IS auditing. This new edition provides complete guidance toward all content areas, tasks, and knowledge areas of the exam and is illustrated with real-world examples. All CISA terminology has been revised to reflect the most recent interpretations, including 73 definition and nomenclature changes. Each chapter summary highlights the most important topics on which you'll be tested, and review questions help you gauge your understanding of the material. You also get access to electronic flashcards, practice exams, and the Sybex test engine for comprehensively thorough preparation. For those who audit, control, monitor, and assess enterprise IT and business systems, the CISA certification signals knowledge, skills, experience, and credibility that delivers value to a business. This study guide gives you the advantage of detailed explanations from a real-world perspective, so you can go into the exam fully prepared. Discover how much you already know by beginning with an assessment test Understand all content, knowledge, and tasks covered by the CISA exam Get more in-depths explanation and demonstrations with an all-new training video Test your knowledge with the electronic test engine, flashcards, review questions, and more The CISA certification has been a globally accepted standard of achievement among information systems audit, control, and security professionals since 1978. If you're looking to acquire one of the top IS security credentials, CISA is the comprehensive study guide you need.