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ECONOMIA AZIENDALE. MODELLI, MISURE, CASI

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ECONOMIA AZIENDALE E APPLICATA

ECONOMIA AZIENDALE

ELEMENTI DI ECONOMIA AZIENDALE

EDUCatt - Ente per il diritto allo studio universitario dell'Università Cattolica

ELEMENTI DI ECONOMIA AZIENDALE

INNOVATION IN LUXURY FASHION FAMILY BUSINESS

PROCESSES AND PRODUCTS INNOVATION AS A MEANS OF GROWTH

Springer A large number of family businesses operate in the luxury fashion sector which shows their importance as a source of growth, development and social and economic stability. This book analyses how a strategy of innovation in terms of products and processes can offer a competitive advantage to family businesses operating in the luxury fashion sector.

ECONOMIA AZIENDALE

ECONOMIA E ORGANIZZAZIONE AZIENDALE

ACCOUNTING INFORMATION SYSTEMS FOR DECISION MAKING

Springer Science & Business Media This book contains a collection of research papers on accounting information systems including their strategic role in decision processes, within and between companies. An accounting system is a complex system composed of a mix of strictly interrelated elements such as data, information, human resources, IT tool, accounting models and procedures. Accounting information systems are often considered the instrument by default for accounting automation. This book aims to sketch a clear picture of the current state of AIS research, including design, acceptance and reliance, value-added decision making, interorganizational links, and process improvements. The contributions in this volume emphasize that AIS has grown into a powerful strategic tool. The book provides evidence for this observation by examining a wide range of current issues ranging from theory development in AIS to practical applications of accounting information systems. In particular it focuses on themes of growing interest in the realm of XBRL and Financial Reporting, Management Information Systems, IT/IS Audit and IT/IS Compliance. The book will be of interest to financial and managerial accountants and IT/IS practitioners, including information systems managers and consultants.

LEZIONI DI ECONOMIA AZIENDALE. MANUALE PER GLI STUDENTI DELLE FACOLTÀ NON ECONOMICHE

Maggioli Editore

FINANCIAL STRATEGIES FOR DISTRESSED COMPANIES

A CRITICAL ANALYSIS AND OPERATIONAL TOOLS

Springer Nature The financial markets have undergone a significant development process, both qualitatively and quantitatively, and partly induced by major pushes for globalization and deregulation. In this context, finance has taken on an increasingly central role for companies and is now on par with production and sales, which have always been the cornerstones of business management. The effects of these structural and functional changes are not limited to the way companies operate, but also imply a change in corporate cultures; one consequence of this phenomenon is the large percentage of managers from the world of finance at the top tiers of corporate organizations. Moreover, environmental turbulence has forced companies to increasingly face negative situations characterized by economic and financial imbalances that may require far-reaching strategic changes. The purpose of this book, therefore, is to investigate the possible financial strategies that companies in distress can adopt; in this regard, it approaches financial strategies as opportunities to resolve and prevent difficult situations for the company. After having systematized the financial strategies and

policies used in the governance of companies, the book analyzes both crises and turnaround processes, describing the path until the financial balance is restored. Finally, the authors analyze essential tools for the financial management of companies in trouble, focusing in particular on operational tools for managing the crisis, the recovery plan, and its monitoring.

IPO E FAMILY BUSINESS. ANALISI ECONOMICO-AZIENDALE DEL GOING PUBLIC NELLA PROSPETTIVA DEL GOVERNO DELLE IMPRESE FAMILIARI

ANALISI ECONOMICO-AZIENDALE DEL GOING PUBLIC NELLA PROSPETTIVA DEL GOVERNO DELLE IMPRESE FAMILIARI

FrancoAngeli 365.988

L'ANALISI ECONOMICA DELL'AGRICOLTURA. SCRITTI IN ONORE DI ENZO DI COCCO

SCRITTI IN ONORE DI ENZO DI COCCO

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ISTITUZIONI DI ECONOMIA AZIENDALE. TEORIA, DINAMICA E GOVERNO DELL'AZIENDA

PERFORMANCE MEASUREMENT AND MANAGEMENT CONTROL

INNOVATIVE CONCEPTS AND PRACTICES

Emerald Group Publishing In 2001, we gathered a group of researchers in Nice, France to focus discussion on performance measurement and management control. Following the success of that conference, we held subsequent conferences in 2003, 2005, 2007, and 2009. This title contains some of the exemplary papers that were presented at the most recent conference.

ANALYTICAL CORPORATE VALUATION

FUNDAMENTAL ANALYSIS, ASSET PRICING, AND COMPANY VALUATION

Springer This book integrates the models employed in the fundamental analysis of a company with the models used by investors in the capital markets to diversify risks and maximize expected returns. The underlying thesis is that the company creates value only if the return on capital invested exceeds the cost of capital, while the objective is to demonstrate how integration of the fields of corporate finance and asset pricing enables comprehensive and accurate company valuation. Companies can thrive only if they are able to create value for shareholders over time. A company's value creation and the correct approach to its measurement require two main skills: first, the ability to analyze and evaluate the company's fundamentals with respect to its business model and its performance over time; and second, knowledge of investors' models with regard to risk diversification and return maximization from which the cost of capital for the firm is derived. Based on this perspective, the book combines rigorous quantitative analysis with effective use of graphics to aid intuitive understanding.

ECONOMIA AZIENDALE

TEXT MINING AND ITS APPLICATIONS TO INTELLIGENCE, CRM AND KNOWLEDGE MANAGEMENT

WIT Press Organizations generate and collect large volumes of textual data. Unfortunately, many companies are unable to capitalize fully on the value of this data because information implicit within it is not easy to discern. Primarily intended for business analysts and statisticians across multiple industries, this book provides an introduction to the types of problems encountered and current available text mining solutions.

ECONOMIA ED ORGANIZZAZIONE AZIENDALE. INTRODUZIONE AL GOVERNO DELLE IMPRESE

DISPENSA DI ECONOMIA AZIENDALE

A.A. 2012-2013

LE STRUTTURE ORGANIZZATIVE AZIENDALI

EDUCatt - Ente per il diritto allo studio universitario dell'Università Cattolica

ACCOUNT AND MNGMNT OF AGRIBUSINESS INDICAL GUIDE

CONTROL IN SUPPLY RELATIONS BETWEEN BUSINESSES. THEORETICAL PERSPECTIVES AND EMPIRICAL EVIDENCE

THEORETICAL PERSPECTIVES AND EMPIRICAL EVIDENCE

FrancoAngeli

COMPARATIVE INTERNATIONAL ACCOUNTING, 14TH EDITION

Pearson UK Now in its 14th edition, Nobes and Parker's Comparative International Accounting is a comprehensive and coherent text on international financial reporting. It is primarily designed for undergraduate and postgraduate courses in comparative and international aspects of financial reporting. The book explores the conceptual and contextual found.

BILANCIO CONSOLIDATO

Gruppo 24 Ore

THE INDEPENDENCE OF CREDIT RATING AGENCIES

HOW BUSINESS MODELS AND REGULATORS INTERACT

Academic Press The Independence of Credit Rating Agencies focuses on the institutional and regulatory dynamics of these agencies, asking whether their business models give them enough independence to make viable judgments without risking their own profitability. Few have closely examined the analytical methods of credit rating agencies, even though their decisions can move markets, open or close the doors to capital, and bring down governments. The 2008 financial crisis highlighted their importance and their shortcomings, especially when they misjudged the structured financial products that precipitated the collapse of Bear Stearns and other companies. This book examines the roles played by rating agencies during the financial crisis, illuminating the differences between U.S. and European rating markets, and also considers subjects such as the history of rating agencies and the roles played by smaller agencies to present a well-rounded portrait. Reports on one of the key causes of the 2008 financial crisis: agencies that failed to understand how to analyze financial products Describes inherent business model and pricing conflicts that compromise the independence of credit rating agencies Reveals how rating agencies large and small, regulatory bodies, and vested interests interact in setting fees and policies

MARKETING

CORSO DI LAUREA IN ECONOMIA AZIENDALE : A. A. 2012/2013

ENVIRONMENTAL ACCOUNTING AND REPORTING

THEORY AND PRACTICE

Springer This book discusses the foundations of social and environmental accounting and highlights local differences in countries like Italy and Bulgaria. It also describes the institutional environment, which affects the development and application of environmental accounting and reporting, as a basis for evaluating current achievements and the future steps that need to be taken to develop and spread environmental accounting. The book is unique in presenting exemplary cases from different emerging and developed countries. It is a valuable resource for theorists in the field, practitioners in companies, as well as investors and other stakeholders. Moreover, it provides students with the necessary theoretical constructs, empirical studies as well as practical and managerial tools to allow for a quick orientation in the methodology, techniques and selected practices used in environmental accounting and reporting.

IMPLEMENTING REFORMS IN PUBLIC SECTOR ACCOUNTING

Imprensa da Universidade de Coimbra / Coimbra University Press Over the life of the Comparative International Governmental Accounting Research (CIGAR) network, there has been unprecedented global interest in public sector accounting reforms. Hence the importance given to taking stock of reforms implementation. This book gathers a set of papers, many of them in comparative international perspective, on several topics relating to Public Sector Accounting, both at Central and Local Government levels. Authors from several countries around the world present and discuss here issues such as: financial reporting, information users and accountability; performance measurement and management accounting; national and international standards; reform processes; budgeting, auditing and controlling systems; efficiency and service charters; contingent liabilities; and consolidated accounts. Several of these are also analysed within the context of developing countries. Subsequently, the book offers a compilation of the most important topics actually being discussed in the Public Sector Accounting field.

ECONOMIA E ORGANIZZAZIONE AZIENDALE

THE EVOLUTION OF CORPORATE DISCLOSURE

INSIGHTS ON TRADITIONAL AND MODERN CORPORATE COMMUNICATION

Springer Nature This book provides a critical analysis of the evolution of corporate disclosure. Building upon prior academic literature, it assesses the most important changes in mandatory corporate disclosure, the growing relevance of social and environmental disclosure, and revolutionary new forms of corporate communication, in particular social media. It also includes empirical analyses that shed further light on the impact of voluntary communication, i.e. social and environmental reporting and corporate social media communication, on managerial and investment decisions. Lastly, it discusses new directions for accounting and corporate governance research on the theoretical and empirical challenges of corporate disclosure. Offering a wealth of relevant and timely advice, the book will help regulators design policies that allow businesses to overcome current and emerging economic, social, and technological challenges.

LA FINANZA NEL GOVERNO DELL'AZIENDA

Apogeo Editore

PUBLIC MANAGEMENT REFORM AND MODERNIZATION

TRAJECTORIES OF ADMINISTRATIVE CHANGE IN ITALY, FRANCE, GREECE, PORTUGAL AND SPAIN

Edward Elgar Publishing Ongaro has made a major contribution to understanding the political and administrative systems of Southern Europe. The work goes beyond that, however, by providing an excellent example of comparative analysis in general. This book should be read by all students of comparative administration. B. Guy Peters, University of Pittsburgh, US and City University of Hong Kong This is an important book for several reasons. Public sector reform debates and policies have been heavily perhaps too heavily influenced by Anglo-Saxon models, and literature on reforms in the Latin part of Europe has, until now, only been available in a fragmented way. However, this unique new book offers a coherent vision across Southern Europe. It refers to important parts of our history and how these still influence current times. It also shows that culture does make a difference, and that contingencies are important. European public sector reform is as diverse as the range of its administrative histories, and this book is therefore crucial in our understanding of the future in relation to the past. Geert Bouckaert, Public Management Institute, Katholieke Universiteit Leuven, Belgium, and European Group for Public Administration This systematic, thorough and insightful book offers one of the very rare comparative studies of public management reform in Italy, France, Greece, Portugal and Spain. A unique and most valuable study. Walter Kickert, Erasmus University Rotterdam, the Netherlands Scholars of public management reform have been at it for many years but there was always a gap little was really known about southern Europe, those countries that come from the Napoleonic tradition. Now, Professor Edoardo Ongaro of Bocconi University has filled that gap, and we will all profit from his diligent and insightful work. Jeffrey D. Straussman, Nelson A. Rockefeller College of Public Affairs and Policy, University at Albany, US Theoretically eclectic and empirically rich, this is a much-needed volume on the dark side of the moon, that is, public management reform outside the Anglo-Saxon world. Edoardo Ongaro sheds light on Italy and four other Napoleonic systems by producing a far-reaching comparative analysis that also captures the effects of Europeanization and multi-level governance on public management reforms. Ambitious yet ultimately accessible, this book is a must-read for those who want to explain and understand the trajectories of reform in their historical context. Claudio Radaelli, University of Exeter, UK The reader will find in Professor Ongaro's book a clear and thorough discussion of the public sector reform process both in Italy and southern European countries based upon a systematic comparative framework. This is a very useful and original work that any student in comparative politics or public administration will highly appreciate. Luc Rouban, CNRS, Centre de Recherches Politiques de Science Po (CEVIPOF), Paris, France This scholarly volume makes an interesting and distinctive contribution to the global public management reform debate by offering an analysis of reform trajectories in an important but rather neglected group of Southern European countries. Ewan Ferlie, King's College London, UK Since the 1980s, a wave of reforms of public management has swept the world. The investigation into the effects of such major transformations has, however, been unbalanced: important countries have received only limited attention. This timely book fills the gap by investigating the dynamics of contemporary public management reform in five European countries that gave shape to the Napoleonic administrative tradition France, Greece, Italy, Portugal, Spain. Edoardo Ongaro presents an in-depth investigation of the reform of public management in these countries, revisiting major topics of theoretical interest in the study of public administration. He addresses key issues regarding the influence of the past on the transformation of the public se

CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

THEORY AND PRACTICE

Springer This book deals with the role of international standards for corporate governance in the context of corporate social responsibility. Based on the fundamentals of moral theory, the book examines governance and CSR in general, addressing questions such as: Is “good governance” not affected by moral concerns? How do the principles and practices of CSR standards adhere to or conflict with insights from business ethics and moral theory? To what extent do the standards and governance models provide normative guidance? Do the standards and governance guidelines provide an adequate means of benchmarking and auditing? Are these standards a help or a hindrance to stakeholder engagement and transparency? The book provides insightful and thought-provoking answers to these and many other important questions concerning CSR standards, and offers a valuable resource for practitioners, academics and students at business schools and other institutions.

ECONOMIA E GESTIONE AZIENDALE

INTRODUZIONE ALLA CONTABILITÀ E AL BILANCIO

LEGGERE E INTERPRETARE LA GESTIONE ECONOMICO-FINANZIARIA D'IMPRESA

EGEA spa Il libro presenta, in modo semplice e immediato, il contenuto e le modalità di funzionamento del bilancio di esercizio, per permettere al lettore di capire l’impatto sui conti dell’impresa prodotto dalle principali operazioni di gestione. L’approccio innovativo utilizzato è finalizzato a superare la complessità della strumentazione contabile, prediligendo la prospettiva del lettore del bilancio rispetto a quella di chi lo deve costruire. Il testo è rivolto in particolare a manager, consulenti, professionisti, studenti universitari che non sono esperti di contabilità e vogliono acquisire una dimestichezza di base con il modello di bilancio. È, inoltre, indicato ai formatori e a chi desidera apprendere le logiche di funzionamento del bilancio, in tempi brevi, superando i tradizionali ostacoli insiti nell’uso della partita doppia.