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## Online Library Case Study Research Design And Methods Applied Social Robert K Yin

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## Case Study Research Design and Methods

SAGE Providing a complete portal to the world of case study research, the Fourth Edition of Robert K. Yin's bestselling text *Case Study Research* offers comprehensive coverage of the design and use of the case study method as a valid research tool. This thoroughly revised text now covers more than 50 case studies (approximately 25% new), gives fresh attention to quantitative analyses, discusses more fully the use of mixed methods research designs, and includes new methodological insights. The book's coverage of case study research and how it is applied in practice gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. Key Features of the Fourth Edition Highlights each specific research feature through 44 boxed vignettes that feature previously published case studies Provides methodological insights to show the similarities between case studies and other social science methods Suggests a three-stage approach to help readers define the initial questions they will consider in their own case study research Covers new material on human subjects protection, the role of Institutional Review Boards, and the interplay between obtaining IRB approval and the final development of the case study protocol and conduct of a pilot case Includes an overall graphic of the entire case study research process at the beginning of the book, then highlights the steps in the process through graphics that appear at the outset of all the chapters that follow Offers in-text learning aids including "tips" that pose key questions and answers at the beginning of each chapter, practical exercises, endnotes, and a new cross-referencing table *Case Study Research, Fourth Edition* is ideal for courses in departments of Education, Business and Management, Nursing and Public Health, Public Administration, Anthropology, Sociology, and Political Science.

## Case Study Research and Applications Design and Methods

SAGE Publications The Sixth Edition of Robert K. Yin's bestseller provides a complete portal to the world of case study research. Offering comprehensive coverage of the design and use of the case study method in addition to an integration of applications, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. The integration of applications will enable users to see more directly how concrete case studies can implement the principles of case study research methods.

## Applications of Case Study Research

SAGE Publications This book helps graduate students and seasoned researchers strengthen their own case study research and become more critical consumers of the case study research done by others. It presents a collection of 21 individual applications of the case study method, many shortened or re-written for this book. Following feedback from users of earlier editions of the book, the applications include a wide array of single-case studies, providing useful examples for solo researchers. New to This Edition: - Expanded from 10 to 15 chapters, and from 16 to 21 case study applications, the book provides many more examples of the case study method - Contains six entirely new chapters, all emphasizing single-case and simpler applications, and including an introductory chapter which serves as a refresher on the case study method - Provides a new feature called inside stories, which are linked to suggested classroom exercises - Includes an expanded section of the book on case study evaluations, including an new chapter on the principles of case study evaluations along with a specific and new application.

## Case Study Research and Applications Design and Methods

SAGE Publications, Incorporated Recognized as one of the most cited methodology books in the social sciences, the Sixth Edition of Robert K. Yin's bestselling text provides a complete portal to the world of case study research. With the integration of 11 applications in this edition, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. Ultimately, *Case Study Research and Applications* will guide students in the successful design and use of the case study research method. New to this Edition Includes 11 in-depth applications that show how researchers have implemented case study methods successfully. Increases reference to relativist and constructivist approaches to case study research, as well as how case studies can be part of mixed methods projects. Places greater emphasis on using plausible rival explanations to bolster case study quality. Discusses synthesizing findings across case studies in a multiple-case study in more detail Adds an expanded list of 15 fields that have text or texts devoted to case study research. Sharpens discussion of distinguishing research from non-research case studies. The author brings to light at least three remaining gaps to be filled in the future: how rival explanations can become more routinely integrated into all case study research; the difference between case-based and variable-based approaches to designing and analyzing case studies; and the relationship between case study research and qualitative research.

## Applied Qualitative Research Design A Total Quality Framework Approach

Guilford Publications "This unique text provides a comprehensive framework for creating, managing, and interpreting qualitative research studies that yield valid and useful information. Examples of studies from a wide range of disciplines illustrate the strengths, limitations, and applications of the primary qualitative methods: in-depth interviews, focus group discussions, ethnography, content analysis, and case study and narrative research. Following a consistent format, chapters show students and researchers how to implement each method within a paradigm-neutral and flexible Total Quality Framework (TQF) comprising four interrelated components: Credibility, Analyzability, Transparency, and Usefulness. Unlike other texts that relegate quality issues to one or two chapters, detailed discussions of such crucial topics as construct validity, inter-researcher reliability, researcher bias, and verification strategies are featured throughout. The book also addresses applications of the TQF to the writing, review, and evaluation of qualitative research proposals and manuscripts. KEY WORDS/SUBJECT AREAS: case study, content analysis, ethnographic, ethnography, focus groups, interviews, narrative, proposal writing, qualitative research, reliability, research designs, research methods, standards, studies, the literacy, total quality framework, transparency AUDIENCE: Graduate students and instructors in education, sociology, psychology, social work, management, communications, and nursing; researchers and evaluators seeking guidance for their qualitative research work. "--

## The SAGE Handbook of Applied Social Research Methods

SAGE The SAGE Handbook of Applied Social Research Methods, Second Edition provides students and researchers with the most comprehensive resource covering core methods, research designs, and data collection, management, and analysis issues. This thoroughly revised edition continues to place critical emphasis on finding the tools that best fit the research question given the constraints of deadlines, budget, and available staff. Each chapter offers key guidance on how to make intelligent and conscious tradeoffs so that one can refine and hone the research question as new knowledge is gained, unanticipated obstacles are encountered, or contextual shifts take place - all key elements in the iterative nature of applied research. Each chapter has been enhanced pedagogically to include more step-by-step procedures, specific, rich yet practical examples from various settings to illustrate the method, parameters to define when the method is most appropriate and when it is not appropriate, and greater use of visual aids (graphs, models, tip boxes) to provide teaching and learning tools. - twenty core chapters written by research experts that cover major methods and data analysis issues across the social and behavioral sciences, education, and management; - emphasis on applying research techniques, particularly in "real-world" settings in which there are various data, money, time, and political constraints; - new chapters on mixed methods, qualitative comparative analysis, concept mapping, and internet data collection; - a newly developed section that serves as a guide for students who are navigating through the book and attempting to translate the chapters into action; - a new Instructor's Resources CD, with relevant journal articles, test questions, and exercises to aid the instructor in developing appropriate course materials.

## Research Design and Methods

## An Applied Guide for the Scholar-Practitioner

SAGE Publications *Research Design and Methods: An Applied Guide for the Scholar-Practitioner* is written for students seeking advanced degrees who want to use evidence-based research to support their practice. This practical and accessible text addresses the foundational concepts of research design and methods; provides a more detailed exploration of designs and approaches popular with graduate

students in applied disciplines; covers qualitative, quantitative, and mixed-methods designs; discusses ethical considerations and quality in research; and provides guidance on writing a research proposal.

## Qualitative Research from Start to Finish, First Edition

Guilford Press This lively, practical text presents a fresh and comprehensive approach to doing qualitative research. The book offers a unique balance of theory and clear-cut choices for customizing every phase of a qualitative study. A scholarly mix of classic and contemporary studies from multiple disciplines provides compelling, field-based examples of the full range of qualitative approaches. Readers learn about adaptive ways of designing studies, collecting data, analyzing data, and reporting findings. Key aspects of the researcher's craft are addressed, such as fieldwork options, the five phases of data analysis (with and without using computer-based software), and how to incorporate the researcher's "declarative" and "reflective" selves into a final report. Ideal for graduate-level courses, the text includes: \* Discussions of ethnography, grounded theory, phenomenology, feminist research, and other approaches. \* Instructions for creating a study bank to get a new study started. \* End-of-chapter exercises and a semester-long, field-based project. \* Quick study boxes, research vignettes, sample studies, and a glossary. \* Previews for sections within chapters, and chapter recaps. \* Discussion of the place of qualitative research among other social science methods, including mixed methods research.

## Case Study Research in Applied Linguistics

Routledge Case studies of individual language learners are a valuable means of illustrating issues connected with learning, using, and in some cases, losing another language. Yet, even though increasing numbers of graduate students and scholars conduct research using case studies or mix quantitative and qualitative methods, there are no dedicated applied linguistics research methods texts that guide one through the case study process. This book fills that gap. The volume provides an overview of case study methodology and examples of published case studies in applied linguistics, without attempting to be a comprehensive survey of the innumerable case studies that exist. The case studies presented here involve teachers and learners of English and various other languages in North America and other parts of the world. Advice is also given about how to conduct and publish case studies. Case Study Research in Applied Linguistics is designed for students, both undergraduate and graduate, as well as other scholars seeking to understand case study methods and their applications in research on language learners and language users in a variety of contexts. Applied linguists working in other subfields will find the volume useful in their own research and in their supervision and evaluation of others' case studies.

## Applications of Case Study Research

SAGE Written to augment the author's earlier, extremely successful volume, Case Study Research: Design and Methods, the new edition of this applications book presents and discusses new case studies from a wide array of topics offering a variety of examples or applications of case study research methods. These applications demonstrate specific techniques or principles that are integral to the case study method. Through these practical applications, the reader is able to identify solutions to problems encountered during this type of research.

## Case Study Research in Practice

SAGE Case Study Research in Practice explores the theory and practice of case study research. Helen Simons draws on her extensive experience of teaching and conducting case study to provide a comprehensive and practical account of how to design, conduct and communicate case study research. It addresses questions often raised by students and common misconceptions about case research. In four sections the book covers - Rationale, concept and design of case study research - Methods, ethics and reflexivity in case study - Interpreting, analyzing and reporting the case - Generalizing and theorizing in case study research Rich with 'tales from the field' and summary memos as an aide-memoire to future action, the book provides fresh insights and challenges for researchers to guide their practice of case study research. This is an ideal text for those studying and conducting case study research in education, health and social care, and related social science disciplines. Helen Simons is Professor Emeritus of Education University of Southampton

## The Art of Case Study Research

SAGE The book examines and annotates an actual case study to demonstrate to readers how to resolve some of the major issues of case study research, for example : how the case is selected, how to generalize what is learned from one case to another, and how to interpret data. Other topics covered include : differences between quantitative and qualitative approaches, data-gathering including document review, coding, sorting and pattern analysis, the roles of the researcher, triangulation and reporting a case study.

## Case Study Research

## Core Skills in Using 15 Genres

Emerald Group Publishing Case Study Research reviews and applies the best literature on case study methods from several disciplines providing strong rationales for adopting case study research methods alone or in mixed-methods. This second edition uses combination of a broad and deep coverage of multiple case study research genres to comprehensively explore the topic.

## Understanding Case Study Research

## Small-scale Research with Meaning

SAGE Written in an accessible and jargon-free style, this book provides a comprehensive, student-friendly guide to the nature and use of case study research. Whether as part of a more substantial study or as the foundation for a self-contained smaller project, case studies provide viable and valuable alternatives to conducting large-scale research. Grounded in both theory and practice, this book sets out not only the key debates and ethical issues surrounding case study research, but also focuses specifically on the work of others and how you can understand, use, and write about secondary data as the basis for your own research project. With tips, examples, and extensive discussion of real-world case studies from a variety of social science and other disciplines, Tight illustrates the kinds of research to which case studies can be applied. Topics include: Types of case studies Advantages and disadvantages to using case studies The meaning and value of case study research The use of case studies in different disciplines and research designs Whether you want to know how to access and use the case studies of others or understand the methods behind conducting your own case study research, this book will take you through every step of the process!

## Social Research Methods

Now in its third Canadian edition, the market-leading Social Research Methods is an engaging and straightforward introduction to conducting quantitative and qualitative research in the social sciences. Building on the success of previous editions, the authors deftly guide students through all aspects of the research process, while providing useful tips on how to effectively collect, analyze, and interpret data, and disseminate those findings to others. With a brand new chapter on ethics and extensive updates throughout, this new edition continues to be an essential guide to the conceptual foundations, methodological approaches, and practical

## Spinning the Semantic Web

## Bringing the World Wide Web to Its Full Potential

MIT Press A guide to the Semantic Web, which will transform the Web into a structured network of resources organized by meaning and relationships.

## Single-case Research Designs

## Methods for Clinical and Applied Settings

Oxford University Press, USA Kazdin's text is a notable contrast to the quantitative methodology approach that pervades the biological and social sciences. The methodology in Single-Case Research Designs focuses on a widely applicable methodology for evaluating interventions, such as treatment, or psychotherapy, using applied behavior analysis. However, this revision aims to encompass a broader range of research areas that utilize single-case designs. The text will convey the pertinence of this research methodology to disciplines ranging from psychology and medicine to business and industry. The first edition of this book, which was published in 1982, still sells a steady amount of copies today. The fact that professors continue to use the first edition of this book more than twenty years after it was published is a testament to the quality of information, organization, and narrative throughout the text. The possibility of a revision has professors excited that they can expose their students to a well-written, clear, and updated text that will reflect the current status of single-case research.

## Using Case Study in Education Research

SAGE This book provides an accessible introduction to using case studies. It makes sense of literature in this area, and shows how to generate collaborations and communicate findings. The authors bring together the practical and the theoretical, enabling readers to build expertise on the principles and practice of case study research, as well as engaging with possible theoretical frameworks. They also highlight the place of case study as a key component of educational research. With the help of this book, M-Level students, teacher educators and practitioner researchers will gain the confidence and

skills needed to design and conduct a high quality case study. Dr Lorna Hamilton is a Senior Lecturer in Education Research at the University of Edinburgh. Dr Connie Corbett-Whittier is an Associate Professor of English and Humanities at Friends University, Topeka, Kansas. 'Drawing on a wide range of their own and others' experiences, the authors offer a comprehensive and convincing account of the value of case study in educational research. What comes across - quite passionately - is the way in which a case study approach can bring to life some of the complexities, challenges and contradictions inherent in educational settings. The book is written in a clear and lively manner and should be an invaluable resource for those teachers and students who are incorporating a case study dimension into their research work.' -Ian Menter, Professor of Teacher Education, University of Oxford 'This book is comprehensive in its coverage, yet detailed in its exposition of case study research. It is a highly interactive text with a critical edge and is a useful tool for teaching. It is of particular relevance to practitioner researchers, providing accessible guidance for reflective practice. It covers key matters such as: purposes, ethics, data analysis, technology, dissemination and communities for research. And it is a good read!' - Professor Anne Campbell, formerly of Leeds Metropolitan University 'This excellent book is a principled and theoretically informed guide to case study research design and methods for the collection, analysis and presentatin of evidence' - Professor Andrew Pollard, Institute of Education, University of London Research Methods in Education series: Each book in this series maps the territory of a key research approach or topic in order to help readers progress from beginner to advanced researcher. Each book aims to provide a definitive, market-leading overview and to present a blend of theory and practice with a critical edge. All titles in the series are written for Master's-level students anywhere and are intended to be useful to the many diverse constituencies interested in research on education and related areas. Other books in the series: - Qualitative Research in Education, Atkins and Wallace - Action Research in Education, McAteer - Ethnography in Education, Mills and Morton For more about the series and additional resources visit the BERA/SAGE series page here.

## Qualitative Research

### Studying How Things Work

Guilford Press This book provides invaluable guidance for thinking through and planning a qualitative study. Rather than offering recipes for specific techniques, master storyteller Robert Stake stimulates readers to discover "how things work" in organizations, programs, communities, and other systems. Topics range from identifying a research question to selecting methods, gathering data, interpreting and analyzing the results, and producing a well-thought-through written report. In-depth examples from actual studies emphasize the role of the researcher as instrument and interpreter, while boxed vignettes and learning projects encourage self-reflection and critical thinking. Other useful pedagogical features include quick-reference tables and charts, sample project management forms, and an end-of-book glossary. After reading this book, doctoral students and novice qualitative researchers will be able to plan a study from beginning to end.

### Conceptual Analyses of Curriculum Inquiry Methodologies

IGI Global The field of curriculum inquiry has grown rapidly over the last four decades resulting in many new forms of curriculum inquiry to be used as tools to answer unique curriculum-related research questions. There are few texts available that include concise descriptions and elements of curriculum inquiry methodologies and directed at enabling researchers to wisely choose a form of curriculum inquiry most appropriate for their study. Conceptual Analyses of Curriculum Inquiry Methodologies presents chapters that are each devoted to a particular form of inquiry, with a conceptual analysis of the methodology, its purpose(s), its utilization, structure, and organization, all written by scholars with firsthand experience with the form of inquiry. These experts also take the liberty of citing examples of published studies that have utilized the methodology, share the types of relevant data collection instruments and forms of data produced, and also share research questions that can be answered via their form of inquiry. Covering topics such as quantitative methods of inquiry, glocalization, and educational criticism, this is an essential text for curriculum designers, doctoral students, doctoral researchers, university faculty, professors, researchers, and academicians.

## Case Study Method

### Key Issues, Key Texts

SAGE This is the most comprehensive guide to the current uses and importance of case study methods in social research. The editors bring together key contributions from the field which reflect different interpretations of the purpose and capacity of case study research. The address issues such as: the problem of generalizing from study of a small number of cases; and the role of case study in developing and testing theories. The editors offer in-depth assessments of the main arguments. An annotated bibliography of the literature dealing with case study research makes this an exhaustive and indispensable guide. 'This is a worthwhile book which will be useful to readers. It collects together key sources on a topic which is a "hardy perennial", guaranteeing its relevance for academics, researchers, and students on higher level methods programmes. The editorial contributions are by well-known authorities in the field, are carefully-constructed, and take a clear position. I would certainly want this book on my shelf' - Nigel Fielding, University of Surrey

## The Case Study Anthology

SAGE Rather than descriptions of cases or short three paragraph samples, this book provides readers with full cases drawn from a variety of disciplines that illustrate different case study techniques (descriptive, explanatory, cross-case and methodological). Throughout the text, the author provides thoughtful insights and guidelines on the cases and the different approaches to doing case study research.

## Case Study Methods in Education

SAGE Publications Limited This four-volume major work collates and contextualises key papers on the use of case study in education. The collection brings together methodological publications and publications which provide exemplars of case study. The methodological material provides both critical analyses of case study and those which champion its use, offering at the same time a chronological map of the development of case study from its earliest uses to today. Framed by an introductory passage in each volume which seeks to provide a synopsis of the methodological discussion and a commentary on the exemplary material, this set provides for serious students in education original source material to appraise the method together with exemplary sample material to help them plan and organize their case studies. Volume One: Methodological issues around the use of case studies in social science Volume Two: Methodological issues around the use of case studies in education Volume Three: The case study in practice - general issues and specific examples Volume Four: Examples of case studies in education

## Doing Case Study Research

### A Practical Guide for Beginning Researchers, Third Edition

Teachers College Press Reflecting recent knowledge and developments in the field, this very practical, easy-to-use guide emphasizes learning how to do case study research--from the first step of deciding whether a case study is the way to go to the last step of verifying and confirming findings before disseminating them. The authors show students how to: determine an appropriate research design; conduct informative interviews; record observations; document analyses; delineate ways to confirm case study findings; describe methods for deriving meaning from data; and communicate their findings. Featuring many new examples, the Third Edition offers step-by-step guidance to help beginning researchers through the stages of planning and implementing a thesis, dissertation, or independent project. This succinct "how-to" guide is an excellent place for anyone to begin doing case study research.

## The Art of Failure

### An Essay on the Pain of Playing Video Games

MIT Press Argues that video games are not fun but actually lead to feelings of frustration and incompetence and that video games are one of the few mediums that allow us to experience and experiment with failure.

## Case Study Methodology in Business Research

Routledge The complete guide for how to design and conduct theory-testing and other case studies... Case Study Methodology in Business Research sets out structures and guidelines that assist students and researchers from a wide range of disciplines to develop their case study research in a consistent and rigorous manner. It clarifies the differences between practice-oriented and theory-oriented research and, within the latter category, between theory-testing and theory-building. It describes in detail how to design and conduct different types of case study research, providing students and researchers with everything they need for their project. The main aims are to: \* present a broad spectrum of types of case study research (including practice-oriented case studies, theory-building case studies and theory-testing case studies) in one consistent methodological framework. \* emphasize and clearly illustrate that the case study is the preferred research strategy for testing deterministic propositions such as those expressing a necessary condition case by case and that the survey is the preferred research strategy for testing probabilistic propositions. \* stress the role of replication in all theory-testing research, irrespective of which research strategy is chosen for a specific test. \* give more weight to the importance of theory-testing relative to theory-building. Case Study Methodology in Business Research is a clear, concise and comprehensive text for case study methodology. Templates are supplied for case study protocol and how to report a case study. A modular textbook primarily aimed at serving research methodology courses for final year undergraduate students and graduate students in Business Administration and Management, which is also useful as a handbook for researchers. Written by Jan Dul, Professor of Technology and Human Factors, RSM Erasmus University, Rotterdam and Tony Hak, Associate professor of Research Methodology, RSM Erasmus University, Rotterdam, in collaboration with other authors from RSM Erasmus University. \* Provides students with everything needed to design and conduct a case study project \* Templates are supplied clearly demonstrating case study protocol and how to report a case study \* A highly accessible, concise and comprehensive text for Case Study methodology

## Qualitative Research & Evaluation Methods Integrating Theory and Practice

SAGE Publications Drawing on more than 40 years of experience conducting applied social science research and program evaluation, author Michael Quinn Patton has crafted the most comprehensive and systematic book on qualitative research and evaluation methods, inquiry frameworks, and analysis options available today. Now offering more balance between applied research and evaluation, this Fourth Edition of *Qualitative Research & Evaluation Methods* illuminates all aspects of qualitative inquiry through new examples, stories, and cartoons; more than a hundred new summarizing and synthesizing exhibits; and a wide range of new highlight sections/sidebars that elaborate on important and emergent issues. For the first time, full case studies are included to illustrate extended research and evaluation examples. In addition, each chapter features an extended "ruminations," written in a voice and style more emphatic and engaging than traditional textbook style, about a core issue of persistent debate and controversy.

## Innovation in High Reliability Ambidextrous Organizations Analytical Solutions Toward Increasing Innovative Activity

Springer Companies need to invest in innovation in order to ensure their long-term survival. This book focuses on how and why key players support or obstruct the implementation of a technological innovation in ambidextrous organizations, and how the interaction between players involved in daily business and innovation affects implementation of innovation in 'high reliability organizations'. This book argues that an organization has to create new innovations or adopt innovations to constantly deliver attractive products on the one hand, while also adjusting and improving current products and processes on the other. In turn, it addresses a specific problem: What if a company operates in an innovation-averse and procedural environment and culture? Drawing on case studies, focus group studies and a unique analytical framework, it then provides ways for companies to overcome this situation.

## Qualitative Research Design An Interactive Approach

SAGE *Qualitative Research Design: An Interactive Approach, Second Edition* provides researchers and students with a user-friendly, step-by-step guide to planning qualitative research. A bestseller in its First Edition, this invaluable book presents an innovative approach to the components of design and how they interact with each other. The text presents a clear strategy for creating coherent and workable relationships among these design components and highlights key design issues. Based on a course the author taught for seven years at the Harvard Graduate School of Education, the work is written in an informal, jargon-free style and incorporates many examples and hands-on exercises.

## Inclusive Theory and Practice in Special Education

IGI Global Inclusive education retains significant complexity associated with creating a definition, and there is significant importance within the surrounding narratives reflecting the broader definitions. Due to the flexibility within the definition, investigating current practices across an array of definitions becomes essential to developing best practices in special education. *Inclusive Theory and Practice in Special Education* is an essential research book that examines current shifts in the field within the overarching philosophy of inclusion and inclusive education. It reports recent research that focuses on the experiences of teachers and students in classrooms and ways of enhancing the practices of inservice teachers and early career teachers, as well as the preparation of preservice teachers. Besides presenting research from these perspectives, it also addresses a selection of broader issues that impact on policy and curriculum, thus identifying related concerns, including those of the wider community. Highlighting a wide range of topics such as learning disabilities, student mobility, and early childhood education, this publication is ideal for researchers, professionals, administrators, curriculum designers, academicians, policymakers, and students.

## Research Design

## Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches

Guilford Publications This user-friendly book provides a step-by-step guide to using the five major approaches to research design: quantitative, qualitative, mixed methods, arts-based, and community-based participatory research. Chapters on each approach follow a unique format--they present a template for a research proposal and explain in detail how to conceptualize and fill in every section. Terminology commonly used within each approach is identified, and key moments of ethical decision making are flagged. Interdisciplinary research examples draw on current events and social justice topics. Unique coverage includes hot topics: replication studies and data sharing, tailoring proposals to different audiences, and more. The book also includes a general introduction to social research; an in-depth, practical discussion of ethics; and a chapter on how to begin a research study, from planning a topic to developing a research question via a literature review. □ Pedagogical Features \*Multiple "Review Stops" in each chapter--quick quizzes with answer keys. \*End-of-chapter writing exercises, research activities, and suggested resources. \*Bold-face key terms and an end-of-book glossary. \*Boxed tips from experts in the respective approaches. \*Supplemental PowerPoint slides for instructors using the book in a class. □ □

## Key Concepts in Social Research

SAGE `This clearly written and user-friendly book is ideal for students or researchers who wish to get a basic, but solid grasp of a topic and see how it fits with other topics. By following the links a student can easily and efficiently build up a clear conceptual map of social research' - Malcolm Williams, Reader in Sociology, Cardiff University `This is a really useful book, written in an accessible manner for students beginning their study of social research methods. It is helpful both as an introductory text and as a reference guide for more advanced students. Most of the key topics in methods and methodology are covered and it will be suitable as a recommended text on a wide variety of courses' - Clive Seale, Brunel University At last, an authoritative, crystal-clear introduction to research methods which really takes account of the needs of students for accessible, focused information to help with undergraduate essays and exams. The key concepts discussed here are based on a review of teaching syllabi and the authors' experience of many years of teaching. Topics range over qualitative and quantitative approaches and combine practical considerations with philosophical issues. They include several new topics, like internet and phone polling, internet searches, and visual methods. Each section is free-standing, can be tackled in order, but with links to other sections to enable students to cross-reference and build up a wider understanding of central research methods. To facilitate comprehension and aid study, each section begins with a definition. It is followed by a summary of key points with key words and guides to further reading and up-to-date examples. The book is a major addition to undergraduate reading lists. It is reliable, allows for easy transference to essays and exams and easy to use, and exceptionally clearly written for student consumption. The book answers the needs of all those who find research methods daunting, and for those who have dreamt of an ideal introduction to the subject.

## Case Study Research

## What, Why and How?

SAGE How should case studies be selected? Is case study methodology fundamentally different to that of other methods? What, in fact, is a case? *Case Study Research: What, Why and How?* is an authoritative and nuanced exploration of the many faces of case-based research methods. As well as the what, how and why, the author also examines the when and which - always with an eye on practical applications to the design, collection, analysis and presentation of the research. Case study methodology can prove a confusing and fragmented topic. In bringing diverse notions of case study research together in one volume and sensitising the reader to the many varying definitions and perceptions of 'case study', this book equips researchers at all levels with the knowledge to make an informed choice of research strategy.

## Qualitative Research in Applied Linguistics

## A Practical Introduction

Springer Written in a clear, informal style for graduate students and practicing teachers embarking on their first qualitative research study in applied linguistics, leading authors introduce the principal research approaches and data creation methods to offer novice researchers an easy-to-follow and straightforward guide to qualitative inquiry.

## The SAGE Encyclopedia of Communication Research Methods

SAGE Publications Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

## Case Study Research for Business

SAGE The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable resource for undergraduate, postgraduate and research students of business and related disciplines.

## Qualitative Methodology

### A Practical Guide

SAGE Fresh, insightful and clear, this exciting textbook provides an engaging introduction to the application of qualitative methodology in the real world. Expert researchers then trace the history and philosophical underpinnings of different methodologies, explore the specific demands each places upon the researcher and robustly set out relevant issues surrounding quality and rigor. Featured methodologies include action research, discourse analysis, ethnography, grounded theory, case studies and narrative inquiry. This practical book provides a helpful guide to the research process - it introduces the relevant methods of generating, collecting and analysing data for each discrete methodology and then looks at best practice for presenting findings. This enables new researchers to compare qualitative methods and to confidently select the approach most appropriate for their own research projects. Key features include: Summary table for each chapter - allowing quick checks to test knowledge 'Window into' sections - real world examples showing each methodology in action Student activities Learning objectives Full glossary Annotated suggestions for further reading Links to downloadable SAGE articles Links to relevant websites and organizations This is an invaluable resource for students and researchers across the social sciences and a must-have guide for those embarking on a research project. Visit the accompanying companion website for a range of free additional resources.

## New Spaces for Climate Change

### The Societal Construction of Landscapes in Times of a Changing Climate

Springer VS Vera Köpsel investigates the relevance of local perceptions of landscape and nature for the current topic of adaptation to climate change. She highlights the influence that differing conceptualisations of landscape among actors in environmental management have on their perspectives on climate change and adaptation. Qualitative empirical data from Cornwall (UK) constitutes a valuable foundation for an enhanced theoretical understanding of societal constructions of landscape and their implications for local negotiation processes. Using the example of coastal erosion, the author discusses how contrasting perceptions of a local landscape can significantly complicate consensus-finding around physical-material adaptation measures.

## Case Study Research Methods

Bloomsbury Publishing More people than ever are using case studies in research, yet there is very little guidance on how to construct case studies effectively. Drawing on his vast experience of teaching and mentoring researchers, Bill Gillham here provides a comprehensive guide to this popular method of research. Using real-life examples throughout, Case Study Research Methods guides the reader through all the stages of a case study, from initial design to the processing and writing up of findings. Especially detailed guidance offered on observation techniques, using documentary and electronic sources and physical artifacts, conducting interviews and analyzing and writing up case-study data.

## Case Study Research

### Principles and Practices

Cambridge University Press Case Study Research: Principles and Practices aims to provide a general understanding of the case study method as well as specific tools for its successful implementation. These tools can be utilized in all fields where the case study method is prominent, including business, anthropology, communications, economics, education, medicine, political science, social work, and sociology. Topics include the definition of a 'case study,' the strengths and weaknesses of this distinctive method, strategies for choosing cases, an experimental template for understanding research design, and the role of singular observations in case study research. It is argued that a diversity of approaches - experimental, observational, qualitative, quantitative, ethnographic - may be successfully integrated into case study research. This book breaks down traditional boundaries between qualitative and quantitative, experimental and nonexperimental, positivist and interpretivist.