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KEY=A - SULLIVAN KELLEY

START-UP

A PRACTICAL GUIDE TO STARTING AND RUNNING A NEW BUSINESS

Springer This guide for aspiring entrepreneurs provides expert advice on every aspect of launching a new business. It is designed to be of particular value for academics wishing to exploit the commercial value of a new technology or business solution. Inspiring and readable, it shows how to evaluate the strength of a business idea, how to protect inventions, reviews legal steps and responsibilities, shows how to position products in the market, how to create a business plan and raise initial capital. Case studies, exercises and tips demystify the process of starting a business, build confidence and greatly increase the chances of success.

THE REALLY PRACTICAL GUIDE TO STARTING UP YOUR OWN BUSINESS

AuthorHouse This book really does what it says on the cover and guides the reader in an easy-to-read, practical way on every aspect of the know-how needed to plan and start up their own business. From advice on putting together a business plan to useful tips on how to avoid the many pitfalls likely to be encountered, this is a compendium of how to do it and what problems to look out for. It will be invaluable both when setting up and running your own business. In his 24 years as a business adviser and trainer, Kim Hills Spedding has helped more than 4,500 people set up businesses in the U.K. and understands that it is very often the very practical matters that are the most difficult hurdles for anyone setting out alone in business.

A PRACTICAL GUIDE TO SETTING UP AN IVF LAB, EMBRYO CULTURE SYSTEMS AND RUNNING THE UNIT

JP Medical Ltd This book is a complete guide to setting up an IVF laboratory. Beginning with an introduction to the history and the basics, the following chapters take clinicians through the full set up and management process, from air quality control and cryopreservation facilities, to morphological embryo assessment, sperm processing and selection techniques, to document management systems. A separate chapter provides an update on semen analysis based on World Health Organisation (WHO) standards and interpretation of results. Written by an extensive author and editor team from the UK, Europe and the USA, this practical manual is invaluable for embryologists and IVF specialists planning to set up and manage an IVF laboratory successfully. Key points Practical guide to setting up and managing an IVF laboratory Provides step by step process Includes chapter on semen analysis based on WHO standards and interpretation of results Extensive author and editor team from UK, Europe and USA

STARTING & RUNNING A B&B

A PRACTICAL GUIDE TO SETTING UP AND MANAGING A SUCCESSFUL BED & BREAKFAST BUSINESS

How to Books Limited Written for would-be and current B&B owners, this guide helps you assess the viability of starting and running your own B&B, with tools to make the most of your opportunities.

A PRACTICAL GUIDE TO ENTREPRENEURSHIP

HOW TO TURN AN IDEA INTO A PROFITABLE BUSINESS

Kogan Page Publishers A Practical Guide to Entrepreneurship is a comprehensive framework for the study of entrepreneurship. More than just another book on enterprise, this is a step-by-step guide through the main issues faced by all new entrepreneurs, including: customers, profits, financial management, raising finance, law, operations, taxation, employing staff, managing risk, developing the firm, leadership and a systematic approach to growth. The book is complemented by insightful practical features, such as case studies, exercises, academic model summaries and tips, to help students apply their understanding to the real world. Developed from Kogan Page's successful and long-running title, Starting a Successful Business, A Practical Guide to Entrepreneurship is intended for those taking courses in entrepreneurship who wish to study the subject academically whilst preparing a business plan for their own enterprise, whether for academic or real-world use, or both. A range of support materials for students and lecturers is available, including over 350 PowerPoint slides covering the each chapter, a business plan template, instructors' manual and budget figures.

BUSINESS MADE EASY

A PRACTICAL GUIDE TO STARTING AND MANAGING BUSINESS

STARTING A TECH BUSINESS

A PRACTICAL GUIDE FOR ANYONE CREATING OR DESIGNING APPLICATIONS OR SOFTWARE

John Wiley & Sons The non-technical guide to building a booming tech-enabled business Thinking of starting a technology-enabled business? Or maybe you just want to increase your technology mojo so you can do your job better? You do not need to learn programming to participate in the development of today's hottest technologies. But there are a few easy-to-grasp foundation concepts that will help you engage with a technical team. Starting a Tech Business explains in practical, actionable terms how to formulate and reality test new ideas package what you learn into frameworks that are highly actionable for engineers understand key foundation concepts about modern software and systems participate in an agile/lean development team as the 'voice of the customer' Even if you have a desire to learn to program (and I highly recommend doing whatever unlocks your 'inner tinkerer'), these foundation concepts will help you target what exactly you want to understand about hands-on technology development. While a decade ago the barriers to creating a technology-enabled business required a pole vault, getting started today only requires a determined step in the right direction. Starting a Tech Business supplies the tools prospective entrepreneurs and business enterprises need to avoid common pitfalls and succeed in the fast-paced world of high-tech business. Successful execution requires thoughtful, evidence-based product formulation, well-articulated design, economic use of systems, adaptive management of technical resources, and empathetic deployment to customers. Starting a Tech Business offers practical checklists and frameworks that business owners, entrepreneurs, and professionals can apply to any tech-based business idea, whether you're developing software and products or beginning a technology-enabled business. You'll learn: 1. How to apply today's leading management frameworks to a tech business 2. How to package your product idea in a way that's highly actionable for your technical team 3. How to ask the right questions about technology selection and product architecture 4. Strategies to leverage what your technology ecosystem has to offer 5. How to carefully define the roles on your team, and then effectively evaluate candidates 6. The most common disconnects between engineers and business people and how to avoid them 7. How you can apply process design to your tech business without stifling creativity 8. The steps to avoid the most common pitfalls tech founders encounter Now is one of the best times to start a technology-enabled business, and anyone can do it with the right amount and kind of preparation. Starting a Tech Business shows you how to move a product idea to market quickly and inexpensively—and to tap into the stream of wealth that a tech business can provide.

SETTING UP SHOP

THE PRACTICAL GUIDE TO DESIGNING AND BUILDING YOUR DREAM SHOP

Taunton To a woodworker, there is nothing more personal than the workshop. Creating your ideal sanctuary involves hundreds of practical decisions from where to locate the shop and which machines and tools to buy to where to put the lights and electrical outlets. With the expert advice of professional woodworker and author Sandor Nagyszalanczy, you'll make the right choices to fit your space and budget. Detailed illustrations and useful tips help you handle every job, from insulating walls and organizing storage to installing dust collection. 'Shop Profiles' give you a look inside the shops of well-known woodworkers, so you can see how they've tackled common shop problems. With all the ingenious solutions in Setting Up Shop, you'll never run out of ideas for improving an existing shop or planning the shop of your dreams.

BUSINESS START-UP GUIDE FOR DESIGNERS AND MAKERS, 2008

A PRACTICAL GUIDE TO SETTING UP NEW OR DEVELOPING EXISTING CREATIVE BUSINESSES

WRITING A BUSINESS PLAN

A PRACTICAL GUIDE

Taylor & Francis Resourcing new ventures is-all important for entrepreneurs, and creating a successful business plan can be make or break when it comes to attracting investment. Written by an experienced academic and consultant, this book provides a concise guide for producing the optimal business plan. Business plans are vital when it comes to making strategic decisions and monitoring progress. Writing a Business Plan is designed to teach you how to write your business plan without relying on someone else or internet templates. It will take you through each stage of business-plan writing, with chapters on generating ideas; describing business opportunities; drawing a business road map; and considering marketing, financial, operations, HR, legal and risk. The book includes a range of features to assist you, including worked-through examples. This unique book provides a one-stop shop for entrepreneurs and students of entrepreneurship to hone their skills in writing a useful and comprehensive business plan.

THE FAMILY GROUP CONFERENCE TOOLKIT

A PRACTICAL GUIDE FOR SETTING UP AND RUNNING AN FGC SERVICE

Family Rights Group

A PRACTICAL GUIDE TO SETTING UP YOUR TROPICAL FRESHWATER AQUARIUM

Barrons Educational Series Incorporated Provides information and advice on locating an aquarium for tropical fish, selecting and setting up equipment, growing aquarium plants, and caring for fish.

HOW TO START A LAW FIRM

The Law Society This friendly and accessible guide is one that you'll want to have on hand at every stage of the journey when starting your own law firm. From initial planning and choosing the right structure, overcoming teething problems, to expansion and beyond, in this book you'll find the practical guidance you need to set up and manage a law firm. Written by experienced practitioners who manage their own firms, How to Start a Law Firm includes guidance and advice on regulations, client care, staffing and managing finances, and new technology including AI. It offers lessons in how to develop the mindset of a business owner and a detailed study of how law firms have responded to the coronavirus pandemic.

A PRACTICAL GUIDE TO SQUAD AND SETTING-UP DRILL ...

ENTERPRISING WOMEN

A PRACTICAL GUIDE TO STARTING YOUR FIRST BUSINESS

Enterprising Women If you're considering buying this book, you're obviously researching what it takes to start your first business. You're motivated and intelligent, but unsure how to begin. This guide will eliminate uncertainty and point you in the right direction. In *Enterprising Women: A Practical Guide to Your First Business*, you'll learn about: -how to decide what type of business to start-writing business and marketing plans-naming and running your business-financing and legalities-the perils of self employment Half of all new businesses fail in the first year. Don't let yours be one of them.

FROM WORMS TO FLOWERS

A PRACTICAL GUIDE FOR STARTING A SMALL BUSINESS

A PRACTICAL GUIDE TO ENTREPRENEURSHIP

BE YOUR OWN BOSS

Icon Books Ltd *Introducing Entrepreneurship: A Practical Guide* reveals the stories of the world's greatest entrepreneurs, distilling the key points into down-to-earth, realistic advice to help you turn any business opportunity into a successful venture - while avoiding the pitfalls of pursuing a pipe dream.

A PRACTICAL GUIDE TO SETTING UP YOUR COLDWATER AQUARIUM

Barrons Educational Series Incorporated Provides information and advice on choosing and locating an aquarium for cold water fish, selecting and setting up equipment, and introducing the fish to their new environment.

A PRACTICAL GUIDE TO NEGOTIATION

CREATE WINNING AGREEMENTS

Icon Books Think negotiation is a boardroom battlefield? Think again. We all need to negotiate in our professional and personal lives, but negotiation doesn't have to be a fight to get what you want. In fact, you'll create better deals and better relationships through collaboration. In *Negotiation*, Gavin Presman shares his ethical and mutually-beneficial approach, showing you how to prepare for and engage in every negotiation to achieve better results for yourself and others - whether you're drawing up a contract with a new client, buying a house or, often the trickiest of all, settling family disagreements. With step-by-step guidance, illustrative examples and checklists to refer back to, this is a practical and empowering guide that will improve the negotiating skills of any reader, enhancing personal and professional relationships in the process.

STARTING & BUILDING A NONPROFIT

A PRACTICAL GUIDE

NOLO Practical business and management advice to get a nonprofit up and running and - most importantly - keep it going.

A PRACTICAL GUIDE TO TPM 2.0

USING THE TRUSTED PLATFORM MODULE IN THE NEW AGE OF SECURITY

Apress *A Practical Guide to TPM 2.0: Using the Trusted Platform Module in the New Age of Security* is a straight-forward primer for developers. It shows security and TPM concepts, demonstrating their use in real applications that the reader can try out. Simply put, this book is designed to empower and excite the programming community to go out and do cool things with the TPM. The approach is to ramp the reader up quickly and keep their interest. *A Practical Guide to TPM 2.0: Using the Trusted Platform Module in the New Age of Security* explains security concepts, describes the TPM 2.0 architecture, and provides code and pseudo-code examples in parallel, from very simple concepts and code to highly complex concepts and pseudo-code. The book includes instructions for the available execution environments and real code examples to get readers up and talking to the TPM quickly. The authors then help the users expand on that with pseudo-code descriptions of useful applications using the TPM.

NEW STRENGTH IN NUMBERS

A PRACTICAL GUIDE TO SETTING UP AND RUNNING SUPPORT GROUPS

SETTING UP A TROPICAL AQUARIUM WEEK-BY-WEEK

Richmond Hill, Ont. : Firefly Books Provides detailed instructions on how to set up an aquarium, from selecting materials, plants, and fish to keeping the fish healthy, and informs the reader of the science behind the recommended steps.

CREATING AN ECO-FRIENDLY EARLY YEARS SETTING

A PRACTICAL GUIDE

Routledge This book offers a comprehensive guide to becoming a more eco-friendly setting, from small steps that can be taken to reduce waste and improve efficiency to setting up partnerships. It illustrates how sustainable choices can become a natural part of every child's education and how children, parents and staff can all inspire sustainable behaviour across local communities and at national and international levels. Covering all aspects of practice including colleague and parental engagement, the environment, routines, resources, and teaching and learning, the book helps readers and practitioners to embed a sustainable approach in day-to-day practice. It draws on recent research, studies and stories of success and failure that can be adapted to fit everyone's own journey towards a more sustainable world. The chapters address topics such as: plastics and their alternatives sustainable food sustainable resourcing transport and trips waste management. Drawing on the experiences of real nurseries and including a wide range of activities and lists of resources, this is an essential read for practitioners, leaders, policymakers and all settings that want to help make sustainable choices a natural part of young children's lives.

FORMING A LIMITED COMPANY

A PRACTICAL GUIDE TO LEGAL REQUIREMENTS AND PROCEDURES

Kogan Page Publishers Setting up a limited company may be the ideal vehicle for business expansion, but the prospect can be daunting. This fully revised guide, thoroughly updated to take into account the latest legislation, lays out all the procedures required for setting up and administering a limited company. The essential guide for sole traders, partnerships or co-operatives contemplating incorporation, it explains the advantages of incorporation and expert advice and guidance is given on every topic, including procedures required for setting up; company name; administering the company; financial matters; duties and responsibilities of directors; and changes after incorporation.

HOW TO BECOME A FULLTIME FREELANCE WRITER

A PRACTICAL GUIDE TO SETTING UP A SUCCESSFUL WRITING BUSINESS AT HOME

Back Stage Books Think you're ready to take the plunge into a full-time free-lance writing career? This hands-on resource provides scores of real-life success tips for becoming a professional full-time writer -- all based on solid experience. This guide approaches writing as a career where hard work and management skills are just as important as talent. Readers will discover how they can plan their transition to a full-time writing career; tips for managing cash flow, accounting, taxes and other business issues; detailed plans for generating income as a writer in non-traditional ways; and much more. They'll also find many ready-to-use checklists as well as helpful lists of writers organizations, online writers networks, and other resources specifically targeted for the working writer.

IBM I AND IBM STORWIZE FAMILY: A PRACTICAL GUIDE TO USAGE SCENARIOS

IBM Redbooks The use of external storage and the benefits of virtualization became a topic of discussion in the IBM® i area during the last several years. The question tends to be, what are the advantages of the use of external storage that is attached to an IBM i environment as opposed to the use of internal storage. The use of IBM PowerVM® virtualization technology to virtualize Power server processors and memory also became common in IBM i environments. However, virtualized access to external storage and network resources by using a VIO server is still not widely used. This IBM Redbooks® publication gives a broad overview of the IBM Storwize® family products and their features and functions. It describes the setup that is required on the storage side and describes and positions the different options for attaching IBM Storwize family products to an IBM i environment. Basic setup and configuration of a VIO server specifically for the needs of an IBM i environment is also described. In addition, different configuration options for a combined setup of IBM PowerHA® SystemMirror® for i and the Storwize family products are described and positioned against each other. Detailed examples are provided for the setup process that is required for these environments. The information that is provided in this book is useful for clients, IBM Business Partners, and IBM service professionals who need to understand how to install and configure their IBM i environment with attachment to the Storwize family products.

THE COMMUNITY CREDIT UNION HANDBOOK

A PRACTICAL GUIDE TO SETTING UP AND RUNNING A COMMUNITY CREDIT UNION

THE USER IS ALWAYS RIGHT

A PRACTICAL GUIDE TO CREATING AND USING PERSONAS FOR THE WEB

New Riders How do we ensure that our Web sites actually give users what they need? What are the best ways to understand our users' goals, behaviors, and attitudes, and then turn that understanding into business results? Personas bring user research to life and make it actionable, ensuring we're making the right decisions based on the right information. This practical guide explains how to create and use personas to make your site more successful. The User Is Always Right: A Practical Guide to Creating and Using

Personas takes you through each step of persona creation, including tips for conducting qualitative user research, new ways to apply quantitative research (such as surveys) to persona creation, various methods for generating persona segmentation, and proven techniques for making personas realistic. You'll also learn how to use personas effectively, from directing overall business strategy and prioritizing features and content to making detailed decisions about information architecture, content, and design.

BUSINESS COACHING

A PRACTICAL GUIDE TO STARTING AND IMPROVING YOUR BUSINESS SERVICES

YOUR FRESHWATER AQUARIUM

A PRACTICAL GUIDE TO SETTING UP AND MAINTAINING A FRESHWATER TANK

"Setting up a freshwater aquarium takes time and effort. The tank needs to be prepared in advance before you can begin to introduce fish. It needs to be the right size for the fish you want, and the environment needs to be perfect to keep your fish happy and healthy. So where, then, to begin? This handy guide provides you with all the information you need to create the perfect aquarium." -- P. [4] of cover.

BUSINESS ARCHITECTURE

A PRACTICAL GUIDE

Routledge Organizations today exist in an environment of unprecedented change. They do so against a backdrop of a global, competitive marketplace, the fast-paced enablement of technology, amplified regulation and accelerating organizational complexity. Many organizations are addressing change in a sub-optimal way and they are operating without a clear view of where their operational risks lie. It is these dynamics that are leading organizations to recognise and embrace Business Architecture. Despite this environment, Business Architecture can be a difficult 'sell' - it is often perceived to be abstract and lacking in tangible delivery. To succeed, Business Architecture must be pragmatic and, to be sustainable, it must focus on achieving long-term value and, at the same time, recognise the shorter-term tactical needs of the organisation. With these challenges in mind, this book provides a practical guide on how to employ Business Architecture and how to build a balanced proposition that delivers value to a broad range of stakeholders. As the book states, Business Architecture should not be practised in isolation, nor should it be thought of as a one-off process; it needs to be woven into the fabric of the organization. And so the authors illustrate the opportunities for weaving the Business Architecture Practice into this fabric through the various stakeholders and life cycles that exist, both formally and informally, within an organization. Whilst recognizing best practice, this book explores a new, inspirational level of Business Architecture whilst acknowledging that the best way to realize the vision is one step at a time.

A PRACTICAL GUIDE TO ENTERPRISE ARCHITECTURE

Prentice Hall Professional bull; Written by expert practitioners who have hands-on experience solving real-world problems for large corporations bull; Helps enterprise architects make sense of data, systems, software, services, product lines, methodologies, and much more bull; Provides explanation of theory and implementation with real-world business examples to support key points

A PRACTICAL GUIDE TO STAGE LIGHTING THIRD EDITION

CRC Press In the first edition of A Practical Guide to Stage Lighting, Steve Shelley cracked open his production book and showed how to prepare a lighting design and create the paperwork needed to mount a production. In the second edition, he pulled back the curtain and showed the methods and processes that go on before the light plot is finalized and ready to go to into the shop, even dealing with cutting the plot in half. In this third edition, Shelley throws the door wide open and shows step-by-step how to construct every lighting system in the Hokey light plot. Combining his diacritical analysis, killer drafting, and analytic use of the Slinky Method and Slinky Calculations, he presents the Periodic Table of Fundamental Lighting Systems and shows the basic methods used to create multi-instrument lighting systems. Highlights include: -Over 100 new topics, including analysis and application of the three categories of collaboration; a detailed examination of production meetings and one-on-one meetings; and meeting checklists with management and the creative team. -Over 50 new illustrations, including Shelley's Periodic Table of Fundamental Lighting Systems; groundplans, sections, and front elevations that illustrate basic system wash configurations for each direction of light. -Analysis, calculation, and step-by-step technical construction of each lighting system in the Hokey light plot. -Explanation of a manufacturer's cut sheet, and how to apply basic formulas to determine the beam size, footcandles, and gel transmission for lighting instruments. -Updated process of pre-programming computer lighting consoles prior to the load-in. -Comprehensive overview of archiving paperwork and softcopy for a production.

A PRACTICAL GUIDE TO RED HAT LINUX 8

Addison-Wesley Professional A guide to Linux covers such topics as logging in, compressing files, using the command line, scripting, and security.

A PRACTICAL GUIDE TO OUTCOME EVALUATION

Jessica Kingsley Publishers This practical handbook on how to evaluate outcomes in people-orientated projects will support decision making and lead to achieving goals.

PUTTING DEMOCRACY TO WORK

A PRACTICAL GUIDE FOR STARTING AND MANAGING WORKER-OWNED BUSINESSES

Berrett-Koehler Publishers Filled with practical advice on how to bring democracy into the world of business, a guide to starting and managing a worker-owned business discusses legal requirements, methods of financing worker buyouts, management patterns, and much more.

CREATING THE CODING GENERATION IN PRIMARY SCHOOLS

A PRACTICAL GUIDE FOR CROSS-CURRICULAR TEACHING

Routledge Creating the Coding Generation in Primary Schools sets out the what, why and how of coding. Written by industry innovators and experts, it shows how you can bring the world of coding to your primary school practice. It is packed with a range of inspirational ideas for the cross-curricular teaching of coding, from demystifying algebra in maths, to teaching music, to designing digital storytelling, as well as an insight into the global movement of free coding clubs for young people such as CoderDojo and Girls Learning Code. Key topics explored include: what we mean by 'coding' understanding and teaching computational thinking building pupils' passion for and confidence with technologies artificial intelligence systems how gender impacts on coding STEM learning and Computer Science using Minecraft to improve pupil engagement fun projects using a Raspberry Pi. Designed to be read from cover to cover or dipped into for ideas and advice, Creating the Coding Generation in Primary Schools offers all teachers a deeper knowledge and understanding of coding that will help them support and inspire the coding generation. It is cool to code!

A PRACTICAL GUIDE TO TEACHING PHYSICAL EDUCATION IN THE SECONDARY SCHOOL

Routledge An invaluable, practical workbook for physical education student-teachers as they develop their practice in the secondary school. Activities in each chapter provide a toolkit to help student PE teachers to analyse their learning and performance.

HOSPITALS FOR WAR-WOUNDED

A PRACTICAL GUIDE FOR SETTING UP AND RUNNING A SURGICAL HOSPITAL IN AN AREA OF ARMED CONFLICT
